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The Complete Guide to Book Publicity Oct 25 2022 Prominent book
publicist Jodee Blanco tells authors and publishers how to conceptualise,
develop and implement a winning multi-dimensional book campaign from
start to finish. Exercises and a complete resource list are included.
The Pot Book Dec 23 2019 Leading experts on the science, history,

politics, medicine, and potential of America's most popular recreational
drug • With contributions by Andrew Weil, Michael Pollan, Lester
Grinspoon, Allen St. Pierre (NORML), Tommy Chong, and others •
Covers marijuana's physiological and psychological effects, its medicinal
uses, the complex politics of cannabis law, pot and parenting, its role in
creativity, business, and spirituality, and much more Exploring the role
of cannabis in medicine, politics, history, and society, The Pot Book offers
a compendium of the most up-to-date information and scientific research
on marijuana from leading experts, including Lester Grinspoon, M.D.,
Rick Doblin, Ph.D., Allen St. Pierre (NORML), and Raphael Mechoulam.
Also included are interviews with Michael Pollan, Andrew Weil, M.D.,
and Tommy Chong as well as a pot dealer and a farmer who grows for
the U.S. Government. Encompassing the broad spectrum of marijuana
knowledge from stoner customs to scientific research, this book
investigates the top ten myths of marijuana; its physiological and
psychological effects; its risks; why joints are better than water pipes
and other harm-reduction tips for users; how humanity and cannabis
have co-evolved for millennia; the brain's cannabis-based
neurochemistry; the complex politics of cannabis law; its potential
medicinal uses for cancer, AIDS, Alzheimer's, multiple sclerosis, and
other illnesses; its role in creativity, business, and spirituality; and the
complicated world of pot and parenting. As legalization becomes a
reality, this book candidly offers necessary facts and authoritative
opinions in a society full of marijuana myths, misconceptions, and
stereotypes.

Cozy's Complete Guide to Girls' Hair Sep 19 2019 Presents a
comprehensive guide to maintaining and styling hair for girls, including

guidelines for identifying hair type, instructions on hair maintenance and products, and tips for hair styles and cuts.

The Complete Guide to the Names of God Sep 12 2021 If you want to understand God better-- and know how He undergirds your entire life-- read *The Complete Guide to the Names of God*. This "readable reference" from George W. Knight--author of the popular *Layman's Bible Dictionary* and *Holy Land Handbook*--contains hundreds of entries on the fascinating and informative names of God, Jesus, and the Holy Spirit. But that's not all. This lavishly illustrated guide also describes characteristics of God, such as His eternality, jealousy, and omniscience key people and places in God's biblical history, from Aaron to Zion and important theological concepts, including apostasy, regeneration, and worship. Illustrated with full-color artwork and containing hundreds of cross-references, *The Complete Guide to the Names of God* is ideal both for fascinating reading and serious Bible study.

Ng-book Oct 21 2019 ng-book. The in-depth, complete, and up-to-date book on Angular 4. Become an Angular 4 expert today. Updated for Angular 4, Angular CLI, and Community Style Guide Ready to master Angular 4? What if you could master the entire framework - with solid foundations - in less time without beating your head against a wall? Imagine how quickly you could work if you knew the best practices and the best tools? Stop wasting your time searching and have everything you need to be productive in one, well-organized place, with complete examples to get your project up without needing to resort to endless hours of research. You will learn what you need to know to work professionally with ng-book: *The Complete Book on Angular 4*. Get up and running quickly The first chapter opens with building your first Angular 4 app. Within the first few minutes, you'll know enough to have an app running Lots of Sample Apps and Code When you buy ng-book, you're not buying just a book, but dozens of code examples. Every chapter in the book comes with a complete project that uses the concepts in the chapter. The code is available for download, free from our website. Table of Contents Writing your first Angular 4 web application How Angular Works Built-in Directives Forms in Angular 2 HTTP and APIs

Routing Dependency Injection Data Architecture in Angular 2 Data Architecture with Observables and RxJS Data Architecture with Redux Redux and TypeScript Data Architecture with Redux Advanced Components Testing Converting an Angular 1 app to Angular 4 Comprehensive You'll learn core Angular 4 concepts - from how Angular works under the hood, to rich interactive components, from in-depth testing to real-world applications Best Practices Learn Angular 4 best practices, such as: testing, code organization, and how to structure your app for performance. We'll walk through practical, common examples of how to implement complete components of your applications Example Apps included in the book The book comes with sample apps that show you how to create: A component-based Reddit clone A real-time chat app using RxJS Observables A YouTube search-as-you-type app A Spotify search for tracks with playable song preview Plus lots more mini-examples that show you how to write Components, how to use Forms, and how to use APIs The code examples currently have over 5,500+ lines of runnable code (TypeScript, non-comment lines) What our Customers Say "Fantastic work guys! I have no idea where I'd be with Angular without ng-book. You guys have made this SOOOO much easier to learn and keep up with. Thanks again..you guys are awesome!" -- Jacob Cheriathundam "Just finished ng-book2. I think it is the best learning material one can find about Angular today." -- Jegor Uglov FAQ What version does the book cover? This revision of the book covers up to angular-4.1.0. An updated version of the code is available for free at our website. Do I have to know Angular 1? Nope! We don't assume that you've used Angular 1. This book teaches Angular 4 from the ground up. Of course, if you've used Angular 1, we'll point out common ideas (because there are many), but ng-book stands on its own Is ng-book an upgrade to ng-book 1? No. This is a completely new book and shares no content or code with ng-book 1. Angular 1 and Angular 2+ are two different frameworks and ng-book 1 and ng-book are two different books. [The Complete Guide to Echocardiography](#) Aug 31 2020 *The Complete Guide to Echocardiography* is an essential resource for cardiologists and cardiology trainees preparing for their board exams. Accompanied by a

CD-ROM study tool, The Complete Guide to Echocardiography offers a case-based, problem-oriented, image-driven program that ensures mastery of the essential visual elements of echocardiography. This must-have tool also provides its reader with a sophisticated understanding of anatomy, hemodynamics, pathophysiology, and disease recognition. Focused teaching principles are combined with detailed images and video examples on a topic-by-topic basis and include a series of questions modeled after those found on the Echo Board Certification Exam.

The Complete Guide to American Pocket Watches Dec 03 2020

The Complete Guide to Self Care Mar 18 2022 The Complete Guide to Self Care features 100 accessible activities that help you reconnect with your body, mind, spirit, and surroundings, and leave you feeling refreshed and ready to face the world again. Caring for yourself is far from selfish and self-care is far from a new phenomenon, but it's recently been in the popular vernacular. With screens, work emails on our phones, notifications, and poor boundaries between ourselves and the world around us, taking time and making space for ourselves has become more and more important. Therapy, caring for plants, making your favorite dish...these are all little ways to reclaim parts of yourself that you've lost track of in the daily hustle of life. With encouraging reminders, inspiring thoughts, easy wins, and practical advice, The Complete Guide to Self Care helps you identify your needs so you can relax, refuel, and find calm in your hectic life. This book tells you why mindset is key, how to nourish instead of punish yourself, how to exercise and sleep, and why it is important to go slow sometimes. You live your whole life being you, so why not be your own best friend? The Complete Guide to Self Care is a book for people who need to relax, chill out, or recenter. You'll learn how to achieve this by: Setting an effective and fruitful sleep schedule Creating exercise routines and not feeling bad about falling off the bike Saying no to things you don't want to do (and things that maybe you do but don't have space for) Reading, writing, art, music, and all forms of expression that water our soul Setting aside time that is only for you, no one else, no exceptions Watering yourself and giving yourself proper nutrients In the tumults of our hectic world and

your busy life, if you're working toward being emotionally available and hungry for stability, a happier and healthier you is within your grasp. Discover today's top trending health and wellness topics with the Everyday Wellbeing series from Chartwell Books. From smart eating habits to personal growth advice, these engaging lifestyle guides give you the expert tips and life hacks you need to help you make good choices while practicing mindfulness and self-love. Whether you want to explore cooking with new ingredients like adaptogens and CBD, or make it a priority to incorporate self-care into your daily routine, these brightly colored take-along handbooks have the tools you need to succeed. Other titles in the series include: The Celery Juice Cookbook, Adaptogens, The CBD Handbook, The Instant Pot and Air Fryer Cookbook, and The Plant-Based Cookbook.

Madonna Jul 30 2020 This is an updated and redesigned edition of the 1998 guide to the music of Madonna. Rooksby examines every song in Madonna's catalogue, album by album and track by track.

The Complete Guide to Flags of the World Mar 06 2021 Based on the highly successful Pocket Guide to Flags of the World, this comprehensive inventory features the flags of more than 220 countries and territories?25 of them new, including The Isle of Man, Serbia, and Somaliland. For each banner, there's historical background plus a detailed analysis of its meaning and symbolism; in addition, every national entry includes key data (area, currency, main exports, religion), statistics, and large- and small-scale locator maps. A final section on de facto and emerging states makes this one of the most complete and in-depth flag guides available.

The Complete Guide to Grammar Jan 16 2022 Many people find English grammar daunting: if you are one of them, then this is the book for you. The Complete Guide to Grammar is an indispensable guide for all native English speakers who were not taught formal grammar, and who have ever wondered about the correct use of a word or phrase. It is also an invaluable learning tool for students of ...

You Can Lead May 28 2020 You Can Lead is a practical and down-to-earth guide for new team leaders, and for established leaders who want

to increase their leadership capability. It is packed with the wisdom and experience of some of the best thinkers in this field. The text is written in an easy-to-read style, and jargon is minimized. It contains engaging examples and scenarios to illustrate the main points. Diagrams provide easy reference guides to the main points in each chapter. The book demystifies the idea that to lead you have to have a special personality or 'look the part'. It explains how anyone can become an effective leader by behaving in a way that inspires others to follow them. There is plenty of advice about connecting with people, building relationships based on trust and influencing others to share the team's vision and ethos. Readers will also learn how to manage the stresses and the difficult moments, as well as enjoy the successes with their teams. Another feature of the book is that it highlights three critical knowledge and capability domains that each leader should attempt to master. These are: Focussing individual and team effort Energising and motivating the team Creating a positive social climate Readers will learn what each of these involves and the strategies they can use to begin implementing each one right away. In addition, they will find detailed advice about what to prioritise in each domain during the first 30 days in a new team leader role. PRAISE FOR YOU CAN LEAD Judith is a knowledgeable and respected expert in the leadership field. She has worked across all sectors and grasps the critical factors driving leadership performance. As a professor, her teaching on this topic in the MBA program was relevant and engaging. Those qualities shine through in this excellent book. - Stan Glaser, Professor (rtd.) and Principal at Glaser Consulting You Can Lead is a timely guide for team leaders seeking to deliver better outcomes to the community. It is full of real-world advice and illustrated with mini case studies and anecdotes that bring the key points to life. It will be a valuable resource for leaders in health management and those teaching about leadership in any field. - Anneke Fitzgerald, Professor of Health Management, Griffith University You Can Lead is essential reading for all who aspire to be leaders in their field. It is informative and practical as well as inspiring. If you are starting out as a leader I highly recommend this book. - Wendy Holland, Associate Professor, University of

Technology Sydney

The Complete Guide to Personal Training: 2nd Edition Jan 04 2021
A revised and updated second edition of the popular Complete Guide to Personal Training. Aimed at anyone working as, or training to be a Personal Trainer. The text will be revised throughout, with a new chapter on fitness testing (around 32pp new content) It will also include new sections on HIIT, CrossFit, adapting exercises for outdoor spaces, as well as updates to the nutrition chapter to reflect current thinking and updates to the Occupational Standards which have changed since the last publication in August 2013. This is a complete reference guide for fitness professionals who prescribe exercise programmes to clients. This guide contains practical tips for designing a range of appropriate client exercise programmes but always with a focus on the best ways you can sustain a financially successful business in this area and how you can stand out from the crowd. It includes: The foundations of personal training; Planning and delivering exercise programmes; Training methods and exercise techniques; Nutrition; Health and safety; Setting up, marketing and growing a successful business.

[The Complete Guide to the Menopause](#) May 08 2021

Life After College Jun 28 2020 Just graduated? Feeling a little lost? Life After College is like a portable life coach, giving you straightforward guidance on maneuvering the real world--along with tips, inspiration, and exercises for getting you where you want to go. Congrats, you've graduated! You have your whole life ahead of you. Do you feel overwhelmed? Unsure? Deluged with information, but no real plan? Jenny Blake's Life After College gives you practical, actionable advice, helping you to navigate every area of your life--from work, money, dating, health, family, and personal growth--to help you see the big picture. It will get you focusing on your goals, dreams, and highest aspirations so that you can create the life you really want. Now in a repackaged edition!

The Irish Mandolin Aug 11 2021 Mandolinskole.

The Complete Guide to Rocks & Minerals Dec 27 2022 Discusses the physical properties of various rocks and minerals and gives instructions

for collecting and identifying specimens.

Bridgman's Complete Guide to Drawing from Life May 20 2022

Bridgman's classic, essential guide is now completely redesigned! This fifth edition preserves the renowned artist and lecturer's comprehensive original work--featuring more than 1,000 drawings and 22 expert lessons on mastering the human figure from every angle--but repackages it with an eye-catching cover. In addition, the interior art has been cleaned and the design freshened in two-color. It's sure to remain one of the premier figure-drawing publications of all time.

[The Complete Guide to Digital Photography](#) Jan 24 2020 An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options.

[The Complete Guide to Book Marketing](#) Mar 26 2020 With an intense focus on strategy that won't be found in any other guide, this invaluable resource will be of immediate help to publishers, authors, and most anyone who wants to succeed in the publishing industry. Completely updated and expanded with an enhanced focus on selling outside traditional channels, The Complete Guide to Book Marketing features systematic, results-oriented approaches to reaching the largest amount of readers for the least amount of money. Readers will find no-nonsense advice for building a publishing identity, cultivating feedback from your audience, and implementing an effective publicity campaign. This new edition also features a brand-new section on marketing to the lucrative education market, as well as new information on e-book marketing, print-on-demand, and marketing backlist and reprint titles. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we

are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

A Complete Guide to Volume Price Analysis Nov 21 2019 Here in the UK we have a product called Marmite. It is a deeply divisive food, which you either love or hate. Those who love it, cannot understand how anyone could live without it - and of course, the opposite is true for those who hate it! This same sentiment could be applied to volume as a trading indicator. In other words, you are likely to fall into one of two camps. You either believe it works, or you don't. It really is that simple. There is no halfway house here! I make no bones about the fact that I believe I was lucky in starting my own trading journey using volume. To me it just made sense, and the logic of what it revealed was inescapable. And for me, the most powerful reason is very simple. Volume is a rare commodity in trading - a leading indicator. The second, and only other leading indicator, is price. Everything else is lagged. As traders, investors or speculators, all we are trying to do is to forecast where the market is heading next. Is there any better way than to use the only two leading indicators we have at our disposal, namely volume and price? In isolation each tells us very little. After all, volume is just that, no more no less. A price is a price. However, combine these two forces together, and the result is a powerful analytical approach to forecasting market direction.. However, as I say at the start of the book, there is nothing new in trading, and the analysis of volume has been around for over 100 years. After all, this is where the iconic traders started. People like Charles Dow, Jesse Livermore, Richard Wyckoff, and Richard Ney. All they had was the ticker tape, from which they read the price, and the number of shares traded. Volume price analysis, short and simple. The book has been written for traders who have never come across this methodology, and for those who have some knowledge, and perhaps wish to learn a little more. It is not revolutionary, or innovative, but just simple sound common sense, combined with logic.

Complete Guide to Digital Photography Sep 24 2022 Are you intent

on capturing the perfect sunset? A budding photojournalist? Or ready to take your holiday snaps to the next level? The Complete Guide to Digital Photography is your definitive guide to taking, processing and printing sharper, more colourful and better looking pictures. Ian Farrell's expert tips take you from the basics of using your camera to advanced darkroom techniques with 52 step-by-step projects including portraits, landscapes, still-life images, fast-moving objects and photographing live events. Introducing you to the latest software and techniques and featuring technical tips, interviews with the professionals, troubleshooting and over 400 inspirational images, the Complete Guide to Digital Photography is the ultimate master class in digital photography.

Contents include: Portrait photography, Landscape photography, Street photography, Nature and wildlife, Dynamic live action, Special effects, Macro photography, Travel photography, Wedding photography, Digital darkroom, Colour management, Sharpening, High dynamic range, Skin smoothing, Printing your images, Making a portfolio, Your first exhibition, Selling your photographs.

The Complete Guide to Illustration and Design Apr 07 2021

The Complete Guide to Fasting Apr 19 2022 Argues that fasting can be an effective approach to weight loss and diabetes control, and includes four fasting protocols, tips and tricks for managing common concerns during a fast, and twenty recipes for between-fast days.

Dave Barry's Complete Guide to Guys Jul 22 2022 "Dave Barry is one funny human." --San Francisco Examiner For thousands of years, women have asked themselves: What is the deal with guys, anyway? What are they thinking? The answer, of course, is: virtually nothing. Deep down inside, guys are extremely shallow. But that has not stopped Dave Barry from writing an entire book about them. If you're a guy--or if you're attempting to share a remote control with one--you need this book, because it deals frankly and semi-thoroughly with such important guy issues as: Scratching The role of guys in world history, including the heretofore-unknown relationship between the discovery of North America and golf Why the average guy can remember who won the 1960 World Series, but not necessarily the names of all his children The

Noogie Gene Why guys cannot simultaneously think and look at breasts Secret guy orgasm-delaying techniques, including the Margaret Thatcher Method Why guys prefer to believe that there is no such thing as a prostate And much, much more "Whether you're a guy--or attempting to share a bathroom with one--Barry has some wacky words of wisdom for you." --USA Today

Complete Guide to Digital Infrared Photography Nov 02 2020

Cameras can capture what the eye can't perceive: the presence of infrared light. And shooting infrared (IR) with a digital camera makes it easier than ever to create distinctively dreamlike, high-contrast black-and-white pictures. Using a wealth of stunning images, this thorough resource explores the technical and creative possibilities of this unique and increasingly popular medium. Get tips on focus and exposure; IR filters; and having a camera converted to shoot specifically in infrared. Follow instructions for processing and printing the photos--including toner effects and faux color. One glance through this guide and it's clear why infrared pictures are fun to take and beautiful to look at.

Music Publishing Apr 26 2020 Written by an attorney with over 30 years of experience in the music industry, Music Publishing: The Complete Guide is the definitive manual on music copyright. Whereas many books on the subject are aimed at artists and songwriters, this book will serve as a thorough guide for industry pros, lawyers, and music business and law students. Subjects covered include copyright; performing rights organizations; mechanical, synchronization, and print licensing; songwriter and composer agreements; publishing administration and foreign sub-publishing; production music libraries; pitching and placement companies; sampling; and much more. The discussion also delves into historical perspective and current trends and revenue opportunities in the evolving digital marketplace. Easy-to-read narratives explain the key points for all of these types of deals. There are many sample agreements included in the book, all annotated in simple terms that explain the often complex contract language. There are also links to copyright and publishing resources, listings of foreign performance and mechanical societies, and anecdotes and case studies from real world

incidents. If you're looking for a thorough grounding and go-to reference book on music copyright, not just a quick crash course, your search is over. "Steve's Music Publishing text is fantastic. It is personal, practical, and even includes excellent real world case studies. Furthermore, the helpful agreement annotations and comments are a most excellent resource for breaking down agreement language and terms for the reader. His knowledge, experience, and sense of humor make this the best music publishing text I've read. I will be using Steve's book as the official text for our Music Publishing course at The University of Colorado Denver's Music Industry Program. All those interested in learning more about music publishing or having a sharp reference text should get this book!"--Benom Plumb, Assist

The Complete Guide to Building Your Own Home and Saving

Thousands on Your New House Feb 17 2022 Buying a new home can be an expensive endeavor. Many people dream of building their own home but mistakenly believe that doing so is not cost effective. However, you can save 20 to 40 percent or more by building your own home. In *The Complete Guide to Building Your Own Home and Saving Thousands on Your New House* you will discover that your dream can become reality. From basic planning to construction methods, this new book will take you through all the steps of building your own home. You will learn how to: choose a site, draw up a construction time line, apply for construction loans and financing, obtain essential insurance information, buy or prepare inexpensive plans, find and negotiate with subcontractors, comply with building codes, select features and fixtures, choose the style of the house, decide on the size of the rooms, and get building permits. You will learn about building materials and foundations, floors, walls, paint, windows, decks, garage doors, roofing, flashings, chimneys, plumbing, wiring, ceilings, floors, railings, and attics. In addition, you will learn how to design a home that will meet your needs, perform constructions tasks safely, and build amenities. This book will inform you about common problems to watch for, including foundation, roofing, walls, stairs, sidewalks, driveways, heating and cooling, electrical capacity, and wiring. This book will detail money-

saving options and environmentally friendly techniques, while at the same time allowing you to monitor the quality of the materials and the workmanship, fine-tune the design, and make sure the results are exactly what you had envisioned. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

The Complete Guide to Grace Jun 21 2022 A clear understanding of God's grace is empowering but explanations of grace often do more to muddy the water than clarify the meaning. The words grace, mercy and salvation are used interchangeably in ways inconsistent with the original Hebrew and Greek. Frequently grace is defined as unmerited favor however, when we focus on how unworthy we are to receive it, we make it more about us than about God and risk missing the full impact of his favor. *The Complete Guide to Grace* is a refreshing, motivating and comprehensive study that clears up misconceptions about grace. It reveals foundational truths about grace, mercy and forgiveness that can radically change your life. It will help you discover for yourself what Abraham discovered about grace, faith and obedience. Worksheets throughout the book make it useful as a personal or group study guide. *The Complete Guide to Space* Nov 26 2022 Uncover the mysteries of space, from stars and planets to space travel. Explore the International Space Station, meet the Curiosity rover as it tours Mars, and learn how to observe the night sky.--

Complete Guide to Winter Camping Jul 10 2021 Enjoy winter camping in warmth and comfort! With careful planning, tenting during the year's coldest months can be safe and fun. *Complete Guide to Winter Camping* offers advice on selecting a four-season tent and constructing

other types of shelter, maintaining personal hygiene, cooking in the cold, choosing a sleep system and getting the right amount of warmth to properly enjoy winter. Chapters on how to read animal tracks, travel safely on ice and identify trees and firewood make this unique book a must-read for anyone tired of spending half their year cooped up indoors! This updated and revised edition also includes chapters on: Weather forecasting Ice fishing Map and compass navigation How to read nature to navigate Dutch ovens and baking in the bush Clothing, boots and snowshoe selection. Complete with color photos and expert advice from seasoned winter campers and travelers, this book will appeal to both car-camping families and adventurous individuals looking to extend their outdoor activities into another season.

The Complete Guide to Facebook Advertising Aug 19 2019 ACCESS MORE THAN 2 BILLION CUSTOMERS. LEARN HOW WITH FACEBOOK ADS Facebook is one of the most popular social media sites to advertise one's business, and for a good reason: it has more than two billion active users, a wealth of user data, and numerous ad formats. In the age of social media when nine in ten people check their phones an hour after waking up in the morning, Facebook advertising is the perfect complement to your advertising strategy. In *The Complete Guide to Facebook Advertising*, Brian Meert teaches you how to advertise on Facebook. He walks you through step-by-step guides filled with illustrations and easy-to-understand explanations. Additionally, he provides free resources and tips on how to create the perfect Facebook ad. Small business owners will learn how to run successful Facebook ad campaigns. With this book you will: Reach two billion potential customers instantly on Facebook and Instagram Follow easy step-by-step instructions for creating Facebook ads. Discover insider tips and tricks to improve your ROI. "Brian is an excellent Facebook ad expert. Really fast-paced and informative. Brian gets right to the point and has very relevant advice." -Mehrab Reza & Abdullah Jangda, Bayyinah Institute "Brian was excellent in quickly drilling into the challenges I'm facing and offering detailed and example-filled advice on Facebook advertising." - Jott Ilves, Piperdrive "Amazing instructor! He is well versed in his

industry, and he provides easy-to-learn materials." -Lauren Carothers, Refinery 29

The Complete Guide to Article Writing Jun 09 2021 Master the art of article writing! The world of journalism is changing rapidly, and the modern journalist needs more than a basic knowledge of article writing to navigate it. *The Complete Guide to Article Writing* provides a compass for freelancers and students of journalism looking to write successfully on a wide variety of topics and for many different markets--both in print and online. From researching and interviewing to writing features, reviews, news articles, opinion pieces, and even blog posts, this one-stop guide will illuminate the intricacies of article writing so you can produce entertaining, informative, and salable articles. • Learn how to write coherently, cohesively, and concisely. • Choose the proper structure for the article you want to write. • Weave narrative and fact seamlessly into your pieces. • Develop your freelance platform with the latest in social media outlets. • Pitch your ideas like a pro. • Develop a professional relationship with editors. • And much more! Modern journalism can be a treacherous terrain, but with *The Complete Guide to Article Writing* as your companion, you'll not only survive the journey--you'll be able to write pieces that inform, entertain, inspire, delight--and sell!

Back to Basics Aug 23 2022 The classic guide to self-sufficiency, with more than 200,000 copies sold—now fully updated! Anyone who wants to learn basic living skills—the kind employed by our forefathers—and adapt them for a better life in the twenty-first century need look no further than this eminently useful, full-color guide. Countless readers have turned to *Back to Basics* for inspiration and instruction, escaping to an era before power saws and fast-food restaurants and rediscovering the pleasures and challenges of a healthier, greener, and more self-sufficient lifestyle. Now newly updated, the hundreds of projects, step-by-step sequences, photographs, charts, and illustrations in *Back to Basics* will help you dye your own wool with plant pigments, graft trees, raise chickens, craft a hutch table with hand tools, and make treats such as blueberry peach jam and cheddar cheese. The truly ambitious will find instructions on how to build a log cabin or an adobe brick homestead.

More than just practical advice, this is also a book for dreamers—even if you live in a city apartment, you will find your imagination sparked, and there’s no reason why you can’t, for example, make a loom and weave a rag rug. Complete with tips for old-fashioned fun (square dancing calls, homemade toys, and kayaking tips), this may be the most thorough book on voluntary simplicity available.

The Witch's Complete Guide to Self-Care Dec 15 2021 The Witch's Complete Guide to Self-Care is a modern guide for the modern witch filled with ways to reclaim your purpose and sense of self.

Staying Healthy with Nutrition Feb 05 2021 Drawing on the latest scientific research, a practical manual brings together the most up-to-date health and nutrition information available in the thoroughly revised twenty-first-century edition of this comprehensive guide to good health. Original.

The Complete Guide to Sharks Oct 01 2020 "From the fearsome great white to the giant whale shark, this book reveals amazing facts about the ocean's top predators."--

The Complete Guide to Marathon Walking Oct 13 2021
Nov 14 2021

The Complete Guide to Fitness Facility Management Feb 23 2020 The Complete Guide to Fitness Facility Management is the must-read guide for any fitness professional who aspires to become a manager, and is the essential handbook for fitness professionals promoted to gym management. Managing a fitness facility is different to all other forms of management, and requires a range of skills, knowledge and expertise. This book reflects the different needs of this particular market - from legal obligations, staff management best practice, budgeting, marketing and sales, to customer service, health and safety, personnel management and much more. Gym chains and leisure centres are more popular than ever, but it is a cut-throat business of targets and high turnover - learn how to make your business a success, stand out from your peers, and make your mark on the industry. This is the first UK-focused book to outline the skills and knowledge needed to be a successful gym manager - a core manual for any fitness professional with career ambitions and a necessary purchase for managers looking to improve their skills or upskill their staff.

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