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*Encyclopedia of Library and Information Sciences* **The Video Editor's Guide to Soundtrack Pro** **Sound Person's Guide to Video** **Newnes Guide to Television and Video Technology** **A Practical Guide to Video and Audio Compression** *The Filmmaker's Guide to Final Cut Pro Workflow* **A Broadcast Engineering Tutorial for Non-Engineers** **A Broadcast Engineering Tutorial for Non-engineers** *The Filmmaker's Handbook* *The Complete Idiot's Guide to Digital Video* **Producing Video Podcasts** **Video Surveillance Equipment Selection and Application Guide** *Video Surveillance Equipment Selection and Application Guide* **Professional Content Management Systems** *Focal Easy Guide to Final Cut Pro 5* *The Filmmaker's Guide to Digital Imaging* **The Shut Up and Shoot Documentary Guide** *An Editor's Guide to Adobe Premiere Pro* *The Focal Easy Guide to Final Cut Pro 6* **The Focal Easy Guide to Final Cut Pro 7** **Broadcast Engineer's Reference Book** *Final Cut Pro 6 for News and Sports Quick-reference Guide* *The Shut Up and Shoot Freelance Video Guide* *Xsan Quick-reference Guide* *Digital Video and HD* *The Handbook of MPEG Applications* **Essential Digital Video Handbook** *The Steadicam Operator's Handbook* **Broadcasting & Cable Dictionary of Video and Television Technology** **The Filmmaker's Book of the Dead** **Apple Pro Training Series Avid Editing After Effects CS4 for Windows and Macintosh** **Final Cut Pro 7 Compression for Great Video and Audio** *The eBay Price Guide* *The Technology of Video and Audio Streaming* *Video Color Correction for Non-Linear Editors* *Digital Television Systems*

The only Apple-Certified guide to broadcast editing with Final Cut Pro. This book provides a full and comprehensive coverage of video and television technology including the latest developments in display equipment, HDTV and DVD. Starting with TV fundamentals, the bulk of the book covers the many new technologies that are bringing growth to the TV and video market, such as plasma and LCD, DLP (digital light processing), DVD, Blu ray technology, Digital television, High Definition television (HDTV) and video projection systems. For each technology, a full explanation is provided of its operation and practical application, supported by over 300 diagrams including schematic diagrams of commercially available consumer equipment. Where relevant, testing and fault finding procedures are outlined together with typical fault symptoms supported by photographs. The new edition has a number of useful appendices on microcomputer/microcontroller systems, test instruments, serial buses (I2C and RS 232), teletext and error correction techniques. The book is intended for students of electronics and practicing engineers. In particular, it will be useful for students on vocational courses and service engineers as well as enthusiasts. \* The definitive guide to the new technologies transforming the world of television: HDTV, Digital TV, DVD recorders, hard disk recorders, wide-screen CRT, flat screen technologies and others \* A practical approach, including troubleshooting and servicing information \* Covers UK, European and North American systems Software packages are complex. Shouldn't software books make it easier? Simplify your life with The Focal Easy Guide to Final Cut Pro 5! This short, full-color book lives up to its name by paring down the software to its essentials. It covers only the key features and essential workflow to get you up and running in no time. When time is of the essence, less is more. With this book you can start cutting immediately, whatever you edit, whatever the format. This is an ideal introduction whether you are a professional moving over to Final Cut Pro from another package or system, a new user, or just someone who wants to get the best results from Final Cut Pro, fast! If you're an experienced editor who wants to get up-to-speed on Premiere Pro, then look no further than this fast-paced but thorough introduction to Adobe's flagship editing program. Enjoy the ride as three experienced editors take you step-by-step through the entire editing process in Premiere Pro, from file creation all the way through output. Along the way you'll learn the ins-and-outs of (or "to do things such as") file management, essential and intermediate editing techniques, color correction, audio mixing and repairing, titling and effects, and delivering your video onto tape, the web, and mobile devices. You'll learn to work within the Adobe ecosystem as well, getting up to speed quickly on time saving tools such as Dynamic Link, Adobe Story, and more. As you work through sections, you'll find references to engaging videos that accompany the book, giving you a visual and audio frame of reference and solidifying your knowledge of the program. Within a weekend, you'll learn everything you need to know to use Premiere Pro confidently for your own projects. In this no-fluff guide to Premiere Pro, you'll learn to • Quickly organize your existing Final Cut or Avid projects, or create new projects to use right away in Premiere Pro • Understand how to use Premiere Pro with other Adobe software • Edit your footage the way you like but with tips and techniques from authors with tons of experience in all the editing programs and who speak your language. • Put your skills to work immediately by using the accompanying lesson files to work through the steps in the book • Improve your knowledge through video tutorials, handy quick reference guides, and keyboard shortcut sheets made available on the book's companion media. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" ¿ Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear. Please note that some lesson and video files are very large due to their high quality. High-speed internet connections are recommended for best results in downloading these files. Learn how to compress video and audio with optimal quality and minimal hassles. Renowned expert Ben Waggoner teaches you to improve the quality of your final content and develop effective workflows. Understand the basic concepts of vision and hearing, apply that knowledge in the context of compression, then move onto practical, applicable information for creating, editing, and compressing the best video and audio, whether you're delivering for the web, DVD, Blu-ray, phones, or beyond. Clear examples of how to make the best choices in real-world projects Covers Mac and Windows products for a complete look at today's compression technologies: all the different tools, codecs, and formats for different kinds of deliverables are described, focusing on how to pick the right options for particular projects, players, and sources Formats Windows Media QuickTime Flash FLV and F4V MPEG-4 and H.264 MPEG-2 Ogg Vorbis and Theora Silverlight and Smooth Streaming Devices iPod and iPhone Zune HD Playstation Portable Playstation 3 Xbox 360 DVD and Blu-ray Here to get filmmakers, Web designers, broadcasters, and digital artists of all kinds up to speed on After Effects CS4—and in time to meet their next deadline—is everyone's favorite task-based guide. Through step-by-step instructions, enhanced by tips, sidebars, and plenty of visual aids, veteran video editor Antony Bolante shows readers how to effectively and efficiently import and manage footage, view and edit layers, apply effects, animate type, and more. They'll learn about key features with real world examples of how and when features should be used, including what's new in After Effects CS4: the addition of Imagineer System's Mocha for Adobe After Effects, which allows users to do motion tracking for difficult shots; the ability to export rich media compositions from After Effects to Adobe Flash; searchable timelines and projects, plus easier composition navigation; the ability to import Photoshop 3D layers; independent keyframing of X, Y, and Z axis positions; the new Cartoon effect for creating an animated look to live footage; and many more enhancements. Produce, direct, promote and sell your own chilling horror film with real-world advice from award-winning producer/director/writer Danny Draven! The second edition is completely updated with information on new technology, new exclusive interviews with industry pros, new photos and samples from the production of recent horror movies, new behind-the-scenes video, information on modern distribution methods and delivery and more! From the history of horror and the technique of the scare to pre-production and distribution, this complete, full-color guide to filmmaking uncovers all the insider secrets for creating your own spine-tingling horror film from start to finish. The 2nd Edition features all NEW interviews from industry professionals such as: Mick Garris (Sleepwalkers, Bag of Bones, Desperation, The Stand) John Ottman (Composer/Editor of X-Men: Days of Future Past, The Usual Suspects) Mark Ordesky & Jane Fleming (Producers of Lovely Molly, Exists) Kane Hodder (Jason from the Friday the 13th, part 7 to 10, Hatchet) Tibor Takacs (Director of The Gate, Spiders 3D, Megasnake) John Debeney (Composer of Predators, Sin City, End of Days) Jojo Draven (Composer of Ghost Month, Reel Evil) Michael Berryman (The Hills Have Eyes, Weird Science) Mike Mendez (Director of The Gravedancers, Big Ass Spider!) Neal Marshall Stevens (Screenwriter of Thriller Ghosts, Hellraiser: Deader) Chris Alexander (Editor in Chief of Fangoria Magazine) Jessica Cameron (Actress/Director of Truth or Dare) Denise Gossett (Founder of Shriekfest Film Festival) A newly updated companion website that features: \*Behind the scenes videos for films films such as Puppet Master, Blood Dolls, Trancers, Subspecies, Reel Evil, Ghost Month and more! \*A revised collection of horror movie trailers! \* Sample scripts, schedules, storyboards, agreements and more! Other featured interviews include: James Wan (Saw, Insidious, The Conjuring) Robert Englund (Freddy from Nightmare on Elm Street) Robert Kurtzman (From Dusk Til Dawn) Stuart Gordon (Re-Animator, From Beyond, Dagon) Tom Savini (Night of the Living Dead) Lloyd Kaufman (Toxic Avenger) Charles Band (Parasite, Metalstorm, Ghoulies) John D. LeMay (Friday the 13th: The Series) David DeCoteau (Puppet Master 3, Sorority Babes in the Slimball Bowl-O-Rama) Debbie Rochon (Tromeo & Juliet) Reggie Bannister (Phantasm) Sam McCurdy (Director of Photography of Dog Soldiers, The Decent, The Hills Have Eyes 2) Nathan Barr (Composer of Hostel, True Blood, Hemlock Grove) Jim Dooley (Composer of When A Stranger Calls) Chuck Williams (Bubba Ho-Tep) Herschel Gordon Lewis (Blood Feast, Wizard of Gore) H.P. Lovecraft's Notes on Writing Weird Fiction And many more... Provides lists of selling prices of items found on eBay in such categories as antiques, boats, books, cameras, coins, collectibles, dolls, DVDs, real estate, stamps, tickets, and video games. This book provides a comprehensive examination of the use of MPEG-2, MPEG-4, MPEG-7, MPEG-21, and MPEG-A standards, providing a detailed reference to their application. In this book, the authors address five leading MPEG standards: MPEG-2, MPEG-4, MPEG-7, MPEG-21, and MPEG-A, focusing not only on the standards themselves, but specifically upon their application (e.g. for broadcasting media, personalised advertising and news, multimedia collaboration, digital rights management, resource adaptation, digital home systems, and so on); including MPEG cross-breed applications. In the evolving digital multimedia landscape, this book provides comprehensive coverage of the key MPEG standards used for generation and storage, distribution and dissemination, and delivery of multimedia data to various platforms within a wide variety of application domains. It considers how these MPEG standards may be used, the context of their use, and how supporting and complementary technologies and the standards interact and add value to each other. Key Features: Integrates the application of five popular MPEG standards (MPEG-2, MPEG-4, MPEG-7, MPEG-21, and MPEG-A) into one single volume, including MPEG cross-breed applications Up-to-date coverage of the field based on the latest versions of the five MPEG standards Opening chapter provides overviews of each of the five MPEG standards Contributions from leading MPEG experts worldwide Includes an accompanying website with supporting material (www.wiley.com/go/angelides\_mpeg) This book provides an invaluable reference for researchers, practitioners, CTOs, design engineers, and developers. Postgraduate students taking MSc, MRes, MPhil and PhD courses in computer science and engineering, IT consultants, and system developers in the telecoms, broadcasting and publishing sectors will also find this book of interest. Apple's exciting new enterprise-class file system offers high-speed access to centralized shared data. This handy booklet provides invaluable setup, configuration, and troubleshooting tips. Designed as a reference, you'll find clear explanations of everything from multiple-seat topologies to working with Xsan Admin software, plus useful illustrations and schematic diagrams. A must for every Xsan installation. The Encyclopedia of Library and Information Sciences, comprising of seven volumes, now in its fourth edition, compiles the contributions of major researchers and practitioners and explores the cultural institutions of more than 30 countries. This major reference presents over 550 entries extensively reviewed for accuracy in seven print volumes or online. The new fourth edition, which includes 55 new entries and 60 revised entries, continues to reflect the growing convergence among the disciplines that influence information and the cultural record, with coverage of the latest topics as well as classic articles of historical and theoretical importance. An essential guide to all aspects of video technology for sound technicians wishing to broaden their knowledge. It explains in a highly readable and engaging way, the key technologies and issues, as well as the terms, acronyms and definitions. Although intended for the sound professional, this book will also appeal to anyone involved in working with video. Everything is covered: from how television and video cameras work to digital video recording, electronic news gathering, nonlinear editing, video effects as well as telecine, widescreen technology and the home cinema. The book also takes a look at the impact of digital technology on production methods and examines the technology and rationale behind digital television, High Definition Television, and DVD. It concludes with the use of video in multimedia and the internet. Based on a series of popular articles in Audio Media magazine, this a vital introductory work for students and professionals wishing to broaden their knowledge of video. So you want to make a documentary, but think you don't have a lot of time, money, or experience? It's time to get down and dirty! Down and dirty is a filmmaking mindset. It's the mentality that forces you to be creative with your resources. It's about doing more with less. Get started NOW with this book and DVD set, a one-stop shop written by a guerrilla filmmaker, for guerrilla filmmakers. You will learn how to make your project better, faster, and cheaper. The pages are crammed with 500 full-color pictures, tips from the pros, resources, checklists and charts, making it easy to find what you need fast. The DVD includes: \* Video and audio tutorials, useful forms, and interviews with leading documentary filmmakers like Albert Maysles (Grey Gardens), Sam Pollard (4 Little Girls), and others \* 50+ Crazy Fun Bonus pages with jump start charts, online resources, releases, storyboards, checklists, equipment guides, and shooting procedures Here's just a small sampling of what's inside the book: \* Putting together a crew \* Choosing a camera \* New HDV and 24p cameras \* Shooting in rough neighborhoods \* Interview skills and techniques \* 10 ways to lower your budget \* Common production forms A Broadcast Engineering Tutorial for Non-Engineers is the leading publication on the basics of broadcast technology. Whether you are new to the industry or do not have an engineering background, this book will give you a comprehensive primer of television, radio, and digital media relating to broadcast—it is your guide to understanding the technical world of radio and television broadcast engineering. It covers all the important topics such as DTV, IBOC, HD, standards, video servers, editing, electronic newsrooms, and more. This long-awaited fourth edition includes new standards and identifies and explains the emerging digital technologies that are revolutionizing the industry, including: HDTV—and "UltraHD" IP-based production and distribution and Internet delivery (including "over-the-top" TV) Connected/Smart TV, Mobile TV Second Screens and Social TV "Hybrid" broadcasting (over-the-air and online convergence) Podcasting and Mobile Apps Connected Cars Rapidly evolving computer and communications technologies have achieved data transmission rates and data storage capacities high enough for digital video. But video involves much more than just pushing bits! Achieving the best possible image quality, accurate color, and smooth motion requires understanding many aspects of image acquisition, coding, processing, and display that are outside the usual realm of computer graphics. At the same time, video system designers are facing new demands to interface with film and computer system that require techniques outside conventional video engineering. Charles Poynton's 1996 book A Technical Introduction to Digital Video became an industry favorite for its succinct, accurate, and accessible treatment of standard definition television (SDTV). In Digital Video and HDTV, Poynton augments that book with coverage of high definition television (HDTV) and compression systems. For more information on HDTV Retail markets, go to: <http://www.insightmedia.info/newsletters.php#hdtv> With the help of hundreds of high quality technical illustrations, this book presents the following topics: \* Basic concepts of digitization, sampling, quantization, gamma, and filtering \* Principles of color science as applied to image capture and display \* Scanning and coding of SDTV and HDTV \* Video color coding: luma, chroma (4:2:2 component video, 4fsc composite video) \* Analog NTSC and PAL \* Studio systems and interfaces \* Compression technology, including M-JPEG and MPEG-2 \* Broadcast standards and consumer video equipment It's a whole new world for cinematographers, camera assistants, and postproduction artists. New equipment, new methods, and new technologies have to be learned and mastered. New roles such as that of the DIT (Digital Imaging Technician), Digital Loader, and Data Manager are integral to today's motion picture production process. Take your mastery of these new tools, techniques, and roles to the next level with this cutting-edge roadmap from esteemed author and filmmaker Blain Brown. The Filmmaker's Guide to Digital Imaging covers both the theory and the practice, featuring full-color, in-depth coverage of essential terminology, technology, and industry-standard best-practices. Brown covers new industry-wide production standards such as ASC-CDL and the ACES workflow. Interviews with professional cinematographers and DITs working on Hollywood productions equip you with knowledge that is essential if you want to work in today's motion picture industry, whether as a cinematographer, DIT, Digital Loader, Data Manager, camera assistant, editor, or VFX artist. Topics include: Digital sensors and cameras The structure of digital images Waveform monitors, vectorscopes, and test charts Using linear, gamma, and log encoded video files Exposure techniques for HD and UltraHD Understanding digital color Codescs and file formats The DIT cart Downloading, ingesting, and managing video files Workflow from camera to DIT cart to post Using metadata and timecode The companion website ([www.focalpress.com/cw/brown](http://www.focalpress.com/cw/brown)) features additional material, including demonstrations and interviews with experienced DITs and cinematographers. The current and definitive reference broadcast engineers need! Compiled by leading international experts, this authoritative reference work covers every aspect of broadcast technology from camera to transmitter - encompassing subjects from analogue techniques to the latest digital compression and interactive technologies in a single source. Written with a minimum of maths, the book provides detailed coverage and quick access to key technologies, standards and practices. This global work will become your number one resource whether you are from an audio, video, communications or computing background. Composed for the industry professional, practicing engineer, technician or sales person looking for a guide that covers the broad landscape of television technology in one handy source, the Broadcast Engineer's Reference Book offers comprehensive and accurate technical information. Get this wealth of information at your fingertips! · Utilize extensive illustrations-more than 1200 tables, charts and photographs. · Find easy access to essential technical and standards data. · Discover information on every aspect of television technology. · Learn the concepts and terms every broadcaster needs to know. Learn from the experts on the following technologies: Quantities and Units; Error Correction; Network Technologies; Telco Technologies; Displays; Colourimetry; Audio Systems; Television Standards; Colour encoding; Time code; VBI data carriage; Broadcast Interconnect formats; File storage formats; HDTV; MPEG 2; DVB; Data Broadcast; ATSC Interactive TV; encryption systems; Optical systems; Studio Cameras and camcorders; VTRs and Tape Storage; Standards Convertors; TV Studios and Studio Equipment; Studio Lighting and Control; post production systems; Telecines; HDTV production systems; Media Asset Management systems; Electronic News Production Systems; OB vehicles and Mobile Control Rooms;ENG and EFP; Power and Battery Systems; R.F. propagation; Service Area Planning; Masts Towers and Antennas; Test and measurement; Systems management; and many more! Related Focal Press titles: Watkinson: Convergence In Broadcast and Communications Media (2001, £59.99 (GBP)/ \$75.95 (USD), ISBN: 0240515099) Watkinson: MPEG Handbook (2001, £35 (GBP)/\$54.99 (USD) ISBN: 0240516567) Content and Content Management are core topics in the IT and broadcast industry. However these terms have not been clearly defined for those learning the field. The topic is complex and users from different industries have different backgrounds and a varied understanding of content issues. Multimedia Content Management helps to clarify the subject area, define problematic issues and establish a universal understanding of content and its management. \* Provides clarity in the subject area \* Defines potential problems and establishes a universal understanding \* Builds an architectural framework upon this account and different aspects of the industry and solutions are reviewed \* Comprehensively describes the different users working and accessing content, the applications and workflows Essential reading for students, engineers and technical managers, in the area of data, storage management and multimedia, requiring an overview of this complex topic. The topics discussed will also prove highly insightful for executive managers and media professionals with a technical understanding and broadcast executives in the field. FIFTH EDITION, UPDATED FOR 2020. The authoritative guide to producing, directing, shooting, editing, and distributing your video or film. Whether you aspire to be a great filmmaker yourself or are looking for movie gifts, this comprehensive guide to filmmaking is the first step in turning a hobby into a career. Widely acknowledged as the "bible" of video and film production, and used in courses around the world, The Filmmaker's Handbook is now updated with the latest advances in HD and digital formats. For students and teachers, professionals and novices, this indispensable handbook covers all aspects of movie making. • Techniques for making dramatic features, documentaries, corporate, broadcast, and experimental videos and films • Shooting with DSLRs, video, film, and digital cinema cameras • In-depth coverage of lenses, lighting, sound recording, editing, and mixing • Understanding HDR, RAW, Log, 4K, UHD, and other formats • The business aspects of funding and producing your project • Getting your movie shown in theaters, on television, streaming services, and online A concise yet detailed guide to the standards applying to fixed-line and mobile digital television and the underlying principles involved. This book tells you how, why, and when you should perform certain audio postproduction tasks within Soundtrack Pro 3 while editing your video in the Final Cut Studio suite. Intertwining video editing workflows with audio editing workflows for video editors using Final Cut Studio 3, it also describes in-depth the audio postproduction process as well as the specific tools used for editing and mixing audio within Soundtrack Pro 3. The final section is designed as an audio postproduction "cook-book", describing typical audio post scenarios with detailed workflows for dealing with them. The book provides real-world workflows and step-by-step instruction on the basics of audio editing in STP3, implementing sound effects, spectral tools and much more. Also included is a DVD containing both video and audio files, demonstrating surround sound, mixing procedures, and other audio editing processes. Included as well are project files with which you can refine techniques learned in the book. The DVD is not included with the E-book. Please contact the publisher for access to the DVD content by emailing [d.mcgonagle@elsevier.com](mailto:d.mcgonagle@elsevier.com). Join the digital revolution. With the availability and affordability of digital movie-making equipment, it's now easier than ever for aspiring filmmakers to create the great movie they've always wanted to make. From information on creating mini-films on a PDA to making low-budget, full-length digital movies, The Complete Idiot's Guide® to Digital Video provides all the information you need to turn your idea into reality. - A must-read for every film student or novice -Covers all aspects of production, from casting and directing to light and sound to digital editing -Includes 8-page, 4-color insert -Up-to-date recommendations on equipment and software -Clear, easy-to-follow instructions and guidance, as well as all the practical, artistic, and technical "step-by-step" advice that only an experienced writer/director can offer Learn all about Codescs-how they work, as well as design and implementation with this comprehensive, easy-to-use guide to compression. After reading this book, you will be able to prepare and distribute professional audio and video on any platform including streamed to the web, broadcast on-air, stored in PVRs, Burned onto CD-ROMs or DVDs, delivered by broadband, or viewed in Kiosk applications, PDA devices, and mobile phones. Put the video podcast medium to work for you and your clients with a winning formula. Know how video podcasts work and every facet of what it takes to produce a professional-quality program that will meet every criterion for success. The authors are seasoned video production pros that have been on the crest of the video podcasting wave as it has risen. With over 2500 episodes produced, they can reveal what works and what doesn't with detailed, illustrated guidance. You get the nuts and bolts of the complete process, including: \* Preproduction: budgeting guidelines, mapping your production, and working with talent \* Production: the ENG shooting style, lighting values and portability, sound, essential camera features, acquisition formats, and gear lists \* Postproduction: resources for adding music and images, motion graphics, and editing techniques \* Delivery: cost-effective hosting options, creating RSS feeds, compression, and hosting processes \* Promotion: choosing directories, promoting your program, and monetizing your podcast Instruction and case studies go in-depth on issues unique to the podcast medium. A full-color presentation delivers tangible,

inspiring examples of creative video podcasts. The companion website-www.VidPodcaster.com-provides a blog, templates, planning documents, sample clips, and state-of-the-art updates. This work provides comprehensive and contemporary information on the essential concepts and terms in video and television, including coverage of test and measurement procedures. The digital video revolution has blurred the lines between professional and amateur equipment, with some Hollywood movies being shot and edited using the same technology that families use for their vacation footage. With sales of digital video cameras and computer-based editing systems skyrocketing, more and more people are seeing the potential and are anxious to advance their own personal video production skills to a higher level. The Essential Digital Video Handbook will help you, the beginner and budding professional become a better writer, producer, director, photographer, and editor. Author Pete May's sound advice and no-nonsense approach will help you achieve results that will wow audiences whether they're gathered in the family room or the corporate boardroom. The Essential Digital Video Handbook takes the you through every step of the process, from buying the right equipment to editing footage. This book shares tips on achieving professional quality results by understanding and exploiting visual language, both by initially following the rules and then by breaking them with style and confidence. Videographers will also learn to sound like professionals by understanding and speaking the language of the business. Instead of narrowly focusing on just the latest equipment and technology, May uses lessons he learned during twenty-five years in the television business to drill down to the most important stuff: the principles that don't change, and the tricks behind making videos that document, entertain, train, motivate, persuade, satisfy, and even have the ability to make money. Software packages are complex. Software books don't need to be. Simplify your life with The Focal Easy Guide to Final Cut Pro! This concise, full-color book lives up to its name by paring down the software to its essentials. You learn the key features and essential workflow to get you up and running in no time. With this book you can start cutting immediately, whatever you edit, whatever the format. This is an ideal introduction whether you are a professional moving over to Final Cut Pro from another package or system, a new user, or just someone who wants to get the best results from Final Cut Pro, fast! Newly updated for Final Cut Pro 7, this Visual QuickPro Guide is hands-down one of the most sought out books on Apple's non-linear editing system. An undisputed master of the digital video medium, Lisa Brenneis once again demystifies the complexities of the program with her straightforward approach that uses tasked-based, step-by-step instructions and loads of visuals and time-saving tips. Busy professionals and newcomers alike will appreciate that they can quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickPro style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and much more. It includes coverage of new features such as the new speed tools, iChat theater support, and additional export options via the new Share menu, for delivering content to multiple devices including iPhone, iPod, and MobileMe. This is a must-have reference for anyone wanting to learn to use Final Cut Pro, whether they are new to the program or are upgrading. Accompanying CD-ROM ... "includes tutorials for hands-on practice, third-party software, and real-time color correction examples."--Page 4 of cover The Filmmaker's Guide to Final Cut Pro Workflow is the comprehensive roadmap to affordable postproduction workflow using Final Cut Pro, Cinema Tools, and Pro Tools. Illuminating workflow and the interrelationship of these software applications, it also focuses on cost saving and efficiency, aiding low-budget, independent moviemakers as well as students trying to take their skills to the professional level. Author Dale Angell offers a practical guide to complete film postproduction workflow, describing low-cost workflow that can be used for 35mm film, High Definition digital video, or DV/Red Camera. The Filmmaker's Guide to Final Cut Pro Workflow will help the independent filmmaker working on a tight budget: . Understand capturing picture when shooting on film or digital video . Finishing the project on either film or video . Audio edit workflows for both film and video . Comprehend NTSC and PAL video as well as modern digital video formats . Understand timecode and the file architecture in Final Cut Pro, Cinema Tools, and Pro Tools \* Learn the end-to-end process, starting with capture from a video or audio source through to the consumer's media player \* A quick-start guide to streaming media technologies \* How to monetize content and protect revenue with digital rights management For broadcasters, web developers, project managers implementing streaming media systems, David Austerberry shows how to deploy the technology on your site, from video and audio capture through to the consumer's media player. The book first deals with Internet basics and gives a thorough coverage of telecommunications networks and the last mile to the home. Video and audio formats are covered, as well as compression standards including Windows Media and MPEG-4. The book then guides you through the streaming process, showing in-depth how to encode audio and video. The deployment of media servers, live webcasting and how the stream is displayed by the consumer's media player are also covered. A final section on associated technologies illustrates how you can protect your revenue sources with digital rights management, looks at content delivery networks and provides examples of successful streaming applications. The supporting website, www.davidausterberry.com/streaming.html, offers updated links to sources of information, manufacturers and suppliers. David Austerberry is co-owner of the new media communications consultancy, Informed Sauce. He has worked with streaming media since the late nineties. Before that, he has been product manager for a number of broadcast equipment manufacturers, and formerly had many years with a leading broadcaster. The Shut Up and Shoot Freelance Video Guide is an easy-read crash course in the ins and outs and hundred little details of creating video works for hire. This ultra-friendly visual field guide for freelance videographers picks up where The Shut Up and Shoot Documentary Guide leaves off and gives you more detailed practical production strategies and solutions not found anywhere else on: \* Marketing videos \* Music Videos \* Wedding videos \* Music performance videos \* Live event videos \* Corporate videos...and more! Covering everything from dealing with clients, production strategies and step-by-step guidance on planning, shooting, lighting and recording the most common video-for-hire genres this book sets out to help you rise above the competition and make more money by doing quality work. Anthony Q. Artis will instill you with the "down and dirty mindset that helps you to creatively maximize your limited resources regardless of your budget. Lavishly illustrated in full-color with real-world step-by-step visuals, The Shut Up and Shoot Freelance Video Guide is like a film school education in the form of a video cookbook. You don't need loads of money to make professional-looking videos - you need to get down and dirty! Includes access to a bonus Web site (www.focalpress.com/cw/artis) with: \* Video and audio tutorials, useful forms, and case-study video projects from the book. \* Crazy Phat Bonus Pages with Jump Start Charts, online Resources, Releases, Storyboards, Checklists, Equipment Guides and Shooting Procedures Annotation "A Broadcast Engineering Tutorial for Non-Engineers, Third Edition, is your guide to understanding the technical world of radio and television broadcast engineering. - This book provides an introduction to the technologies and equipment that comprise modern broadcasting systems. Written by Graham Jones, of the NAB Science and Technology Department, for those without engineering backgrounds, it will also be useful for engineering trainees and others who are new to the industry. - It serves as a decoder to industry jargon, so you can know what you are talking about - or just sound like you do."--Jacket. Highly illustrated in colour, this easy guide assumes a modicum of computer literacy, and familiarity with the general concepts covered is essential. Rick Young introduces Final Cut Pro 7 to get the reader up and using it as quickly as possible. Avid Editing is a comprehensive guide covering Avid Xpress Pro, XPress Pro HD, and Xpress DV. Due to the similarity of Avid's interface across product lines, it is also relevant for Media Composer and other systems. Suitable for beginning editors or experienced editors new to the Avid, the book provides step-by-step instructions for hundreds of editing tasks in jargon-free terms. The chapters guide you through an editing project, while the accompanying DVD provides narrative footage to download for immediate, hands-on practice. The book can be read and studied at home, or while sitting in front of an Avid, following the book's step-by-step instructions. More than a software manual, this book delves into general editing techniques, principles, and pitfalls. The author is an experienced teacher who will help you master the Avid as well as improve your overall editing skills. This edition covers working with HD, the 16:9 widescreen, and the powerful Script Integration tool. In addition, there's new coverage of the issues facing indie filmmaker who is trying to decide how to go from the DV stage (shooting on mini-DV or DVCAM formats) to theatrical distribution. As well, there is new material on using Avid in PAL regions. This handy 180-page book offers a great overview of QuickTime Pro, including a fundamental explanation of video encoding and an invaluable look-up guide of video codecs and the QuickTime Pro interface. Includes step-by-step tutorials for the five things people do most with QuickTime Pro: Capturing, editing, using different video tracks, exporting, and scripting QuickTime Pro actions with Automator. Available for both Windows and Mac, QuickTime 6 was downloaded more than 350 million times. Moreover 98% of those downloads were from PC users, at a rate of over 10 million per month. QuickTime Pro is now available and can be downloaded for \$29.99.

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